



EXPERIENCE

Graphic Designer

Pollen Brands

New York, New York
March 2013 – Current

Responsibilities include the design and development of digital branding projects that encompass both print and web, from initial design concepts to the final development of interactive websites and accompanying print materials.

Teaching Assistant

Rochester Institute of Technology

Rochester, New York
November, 2012 – February, 2013

Assisted Computer Graphic Design students with assignments to debug JavaScript, CSS3, HTML5 & Canvas programming and give advice about visual design styles during class hours and outside class.

Web Designer & Developer

King Media International Co., Ltd.

Taipei, Taiwan
June 2011 – August 2011
July 2012 – August 2012

Major focus was on designing graphical interactive interfaces using ActionScript 3; standard HTML and CSS; fluid structure using HTML, CSS3 and jQuery that reconstructed layouts for different handheld mobile devices.

Graduate Assistant

Rochester Institute of Technology

Rochester, New York
September, 2010 – May 2012

Assisted Computer Graphic Design program in maintaining the computer lab and helped students with software, programming issues and assignment problems.

Graphic Designer & Web Developer

Total Design

Taipei, Taiwan
October 2007 – August 2008
May 2010 – July 2010

Created graphic design from print material to digital website, from flat image to 3D modeling, and even packaging design. Collaborated with different designers & copywriters according to project properties. Met with clients to propose visual design concepts.

Design Freelancer

KENDALL & Co. Interior Design & Decor

Toronto, Ontario, Canada
March, 2010 – August, 2010

Redrew new logo with new title design & décor from the original identity system. Redesigned business card. Website updates and extended more functionality for existing Flash website. Designed a series of event post cards.

Design Freelancer

Odyssey Business Consulting Services Inc.

Toronto, Ontario, Canada
March, 2007

Provided logo, stationary and website design services for Odyssey Business Consulting Services Inc. Redesigned and improved the visual brand identity.

Design Freelancer

SuMisura Image Consulting

Toronto, Ontario, Canada
October, 2006 – May, 2007

Created logo, stationary and website design for SuMisura Image Consulting. Developed a new identity and visual image for the new release company.

SKILLS & EXPERTISE



- Web Design
- Front End Development
- User Interface Design
- Graphic Design
- Editorial Design
- Motion Graphics
- 3D Modeling & Shading

SOFTWARE

Photoshop	● ● ● ● ● ●
Illustrator	● ● ● ● ● ●
InDesign	● ● ● ● ● ●
Flash	● ● ● ● ● ●
Dreamweaver	● ● ● ● ● ●
After Effects	● ● ● ● ● ○
Maya	● ● ● ● ● ○



LANGUAGE

HTML / CSS	● ● ● ● ● ●
JavaScript	● ● ● ● ● ○
SASS	● ● ● ● ● ○
PHP	● ● ● ● ● ○
ActionScript 3.0	● ● ● ● ● ○



EDUCATION

Computer Graphics Design

Rochester Institute of Technology
Rochester, New York
Master of Fine Arts
Received March 2015

Graphic Design

Ontario College of Art & Design
Toronto, Ontario, Canada
Bachelor of Design
Received June 2007

AWARD

2nd Place Award

Taiwan Textile Research Institute Design Competition
Taiwan
September, 2006

Received award in Future Textile Design. Our team redesigned a sustainable electronic mouse package that used fabric material, which could be reused as a wrist rest without throwing away.

